

CopperSound Pedals Media/B2B Assistant

Hours: 20 - 40 / TBD

Pay: \$16/hr

CopperSound Pedals is a collection of artists, musicians, engineers, designers, producers, gear fanatics, and audio nerds that come together to create devices that inspire. Blending the world of art, design, and engineering is how we bring our products to life - and every day is a fun, new adventure. We work really hard, but also laugh really hard, which in turn doesn't make the environment seem like work. There's typically not a day that goes by here where your gut won't hurt from laughing, or playfully arguing over who makes the best overdrive or the best pizza. If you're a hard worker that loves art, music, guitar gear, and having fun, we'd love to hear from you!

Please email your resume/cover letter to:

careers@coppersoundpedals.com

Dealer Relations Responsibilities

- Research music stores worldwide and generate leads (B2B)
- New store outreach (email & calls with catalog)
- Keep track of recent dealer contacts
- Learn how to manage and navigate dealer portals for orders (Guitar Center, etc)
- Check current dealer stock and list which dealers are low on inventory
- Develop relationships with new and existing dealers
- Help organize outgoing products
- Create invoices and organize outgoing paperwork
- Outgoing inventory management
- Basic understanding of shipping logistics (or willingness to learn)

Media Assistant Responsibilities

- Social media content curation
- Photoshop/Illustrator skills are a must
- Product photography & photo editing (DSLR knowledge preferred)
- Knowledge of media types (.jpg, .png, etc)
- Knowledge of printing formats (CMYK/RGB etc)
- Video editing knowledge preferred
- Market research - what's hot right now? Help brainstorm how we can adapt CSP to fit current market
- Brand perception research (searching dealer websites/socials and ensuring company logos/product photos/media are all up top date)
- Newsletter/Marketing email curation

Job Requirements

- Must be based in MA (or live within a commutable distance)
- Reliable means of transportation
- Extreme attention to detail
- Strong knowledge of pedal/gear industry
- Basic knowledge of spreadsheets and word documents (or willingness to learn)
- Outgoing personality and excellent communication/social skills
- Positive attitude, team player
- Ability to work in a fast paced environment
- Own a computer with media editing software